









## Comparison of Financial Ratios among Taiwan's Telecom Giants

In this era of widespread internet usage, people rely heavily on the internet, making it an indispensable part of their lives. Amidst intense competition in Taiwan's telecommunications industry, Chunghwa Telecom, Far EasTone Telecommunications, and Taiwan Mobile are the three major players that hold a significant market share and are well-known to the public. These three telecom companies also attract considerable attention in the investment market. The comparison of their financial ratios and future prospects is a topic of great interest to investors.

-  Introducing the research theme
-  Research purposes
-  Collect literature
-  The method used
-  Research Analysis and Results
-  Summary and Recommendations



Based on the literature review, our team has utilized financial ratio analysis to derive the following results:

### Completion:

- 1 In Taiwan's major telecommunications industry, there is a gradual transformation taking place, with companies expanding their presence into diverse areas. However, only Chunghwa Telecom remains heavily reliant on its traditional business operations. (Current operational status)
- 2 Using financial statements, we have identified the strengths and weaknesses of three telecommunications companies, and Taiwan Mobile emerges as the best investment choice.

### Suggestion:

- 1 Using debt issuance and preferred shares to address the funding needs of Chunghwa Telecom.
- 2 Due to Taiwan Mobile's low debt-servicing capacity, it is recommended to periodically examine its cash flow liquidity.