



# 中平路故事館



# Description of work



Zhongli is a bustling city with a constant flow of traffic. Walking on the streets of Zhongli, you can see crowds of people everywhere. However, hidden among the multitude of people in this city is a historically significant Japanese-style building called the Zhongping Road Story House. The Story House exhibits the daily life under the eaves and historical artifacts from the Japanese colonial era. In places we pass by every day, there are buildings that stand out from the usual. Therefore, we want to introduce and make more people aware of this place. Our team hopes to leverage our business knowledge and utilize online marketing to spread the word to a wider audience.