




Exploring ESG Sustainable Business – 7-ELEVEN as an Example

As the world faces serious problems like climate change, the United Nations created ESG in 2005. ESG stands for Environmental, Social, and Governance. It encourages companies to care about the environment, society, and how they are managed. By following ESG, companies can be more responsible and helpful to the planet and people.

In Taiwan, many companies are starting to take ESG more seriously. 7-ELEVEN is a great example. This project looks at how 7-ELEVEN uses ESG ideas in its business.

	7-ELEVEN' s ESG Practices
E Protecting the Earth	<ol style="list-style-type: none">1.In 2023, saved 13,723.31 tons of carbon emissions.2. Used 1,042 solar power systems.3.Saved 1.4 billion plastic bags.4. Added 2,748 new recycling stations and encouraged customers to bring their own cups.
S Helping People	<ol style="list-style-type: none">1.Helped over 100 low-income students with tutoring.2.Created a platform called "OPEN iECO" to support small farmers.3.Had more than 1,100 stores offering food donations to those in need.
G Being a Responsible Company	<ol style="list-style-type: none">1.Included ESG goals in their company's main plans.2.Promoted kindness through campaigns and events.3.Donated over NT\$35.7 million in charity and helped raise over NT\$95 million for others.

Conclusion

- 1.ESG is used by many groups like MSCI, DJSI, and Sustainalytics to judge how good a company is.
- 2.When companies like 7-ELEVEN focus on ESG, they gain trust and can perform better in the long run.
- 3.Doing ESG can help a company by making its brand look better, making more people want to buy from it, improving its money performance, getting more investors, and helping the business last longer.
- 4.The main challenges of doing ESG are finding the right people and not having enough experience with ESG.