

Assey Introduction

"ChatGPT"伴學闖天涯

-Emerging Learning Models and the Path to Lifelong Learning

Our group mainly focuses on understanding the **development and origins** of ChatGPT, and explores its connection with **SDG 4** and lifelong learning. Through literature review, we examine the working principles of ChatGPT and explain consumer behaviors, followed by a SWOT analysis. We then distribute an online survey to investigate students' usage frequency, purposes, satisfaction, perceived learning benefits, and areas they believe could be improved. The results are presented in tables for clearer interpretation. This aims to highlight ChatGPT as an innovative learning companion tool that can also promote SDG 4 by supporting educational equity, lifelong learning, and improved learning quality.



Based on literature review and questionnaire results, our group has summarized the following analysis:

1. Why is ChatGPT becoming a favorite learning tool for students?

Its flexibility—available anytime, anywhere—allows students to instantly access rich, complete information and knowledge.

2. ChatGPT & Lifelong Learning

Constantly evolving and covering a wide range of topics, ChatGPT empowers students to explore areas they're passionate about. This fosters self-directed learning and supports continuous personal growth.