

Build shiwu martial arts blowing sugar dreams



Combining digital interaction and picture books to promote the traditional sugar-blowing culture, using Dasi sugar-blowing artists as an example



Brief introduction of the work

Sugar blowing has a 600-year history. In 2014, it was listed as an intangible cultural heritage. However, due to time and changes, it is slowly disappearing. In Taoyuan, only 5 sugar artists are left.

Our team used a picture book (Sugar Blowing Adventure), a website, and a digital e-book to promote sugar-blowing culture. This helps children learn through stories and lets families enjoy it together. We also hope to raise public awareness and interest in sugar blowing.



Website



wix Backstage

Website



- Full of sugar-blowing information
- Fun and animated elements
- Cute layout using Wix templates
- Product info and online store
- Easy to explore and learn

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Picture Book

- Cute comics and short stories
- QR codes to hear the artist's voice
- Learn fun facts by scanning codes
- Q&A sections for kids to explore

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E-Book

E-Book



- Special materials to feel the textures
- Rich content and vivid illustrations
- Games and activities about sugar blowing
- Supports both Chinese and English
- Fun way to learn traditional culture

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