


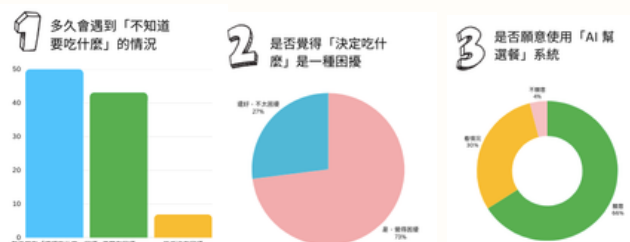


FOOD CHOICE DIFFICULTY SHI-ZAI AI

PAIN POINT ANALYSIS

-  Friends arguing, unable to decide
Pain Point: When dining out with a group, it's hard to find a restaurant that satisfies everyone! In the end, either someone gets upset, or it takes forever just to start eating.
-  Too many choices, brain freeze
Pain Point: Having too many options makes it even harder to choose! You end up wasting your break or meal time, only to pick something randomly anyway.
-  Difficulty choosing, ending up with a bad meal!
Pain Point: Wasting both money and time, only to end up eating something you don't even like!

MARKET RESEARCH



According to our market survey, 84.6% of respondents suffer from "choice anxiety" regarding their meals at least once a day. On average, people spend 12 to 15 minutes hesitating and discussing meals, translating to over 10 hours wasted each month on dining decisions. Furthermore, the survey found that traditional food recommendation platforms cause information overload due to excessive data. As a result, 72% of the public expressed a strong preference for a "direct, intuitive, and fun" random recommendation tool. This proves that our "Shi-Zai" app, which combines a randomized roulette with personalized filtering, precisely addresses the core market pain points.

PRODUCT SHOWCASE



FUTURE OUTLOOK

Initially, we spent a lot of time thinking about "how users would use this program" and arranging the function sequence and interface design based on the usage environment. Later, we added information such as weather and temperature to determine the current taste and then decide what food to choose.