



# AMAZING GLOVE PUPPETRY! THE PLAY NEVER ENDS.

Innovative promotion of puppet shows and the Tai Hsing Le brand through interactive games



## BRAND IMAGE WEBSITE

- (1.) Enhance the brand recognition of Taixing Le
- (2.) Integrating social media and video platform links
- (3.) Multilingual Promoting internationalization



Website screenshot



## PUPPET THEATER PLOT GAME

- (1.) Interactive buttons lead to different storylines
- (2.) The character illustrations and backgrounds will change.



Story game screen



## AUDIO E-BOOKS

- (1.) detailed Introducing the culture of glove puppetry
- (2.) "Audio" Puppet Dialogue Function
- (3.) Multimedia functions



Audio button



Puppet Dialogue Page

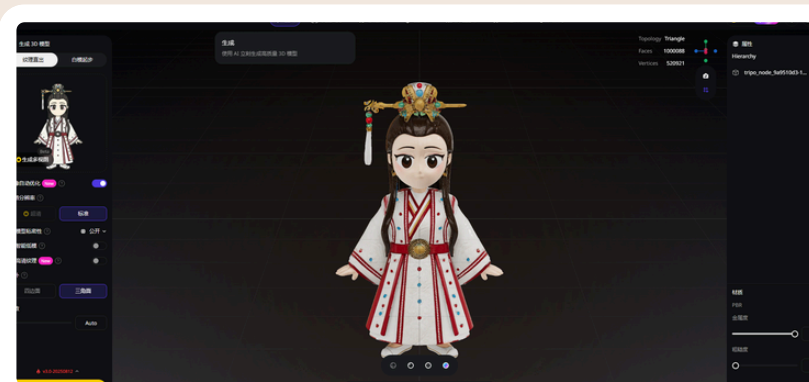


## AR PUPPET GAME

- (1.) It utilizes AR technology and gesture detection capabilities.
- (2.) Dress-up function



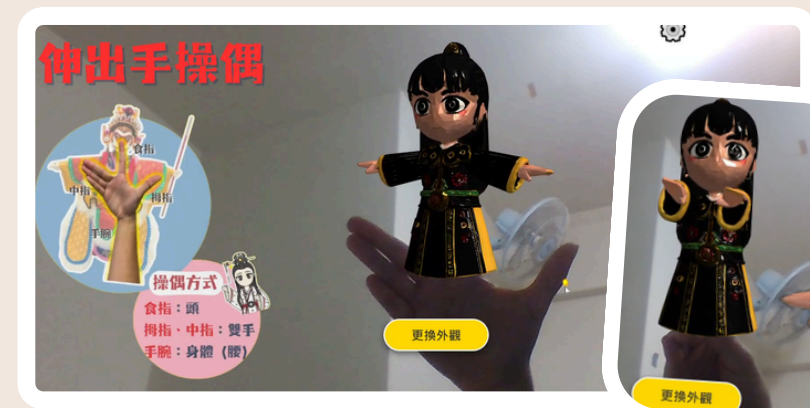
Image generated by Tripo AI model



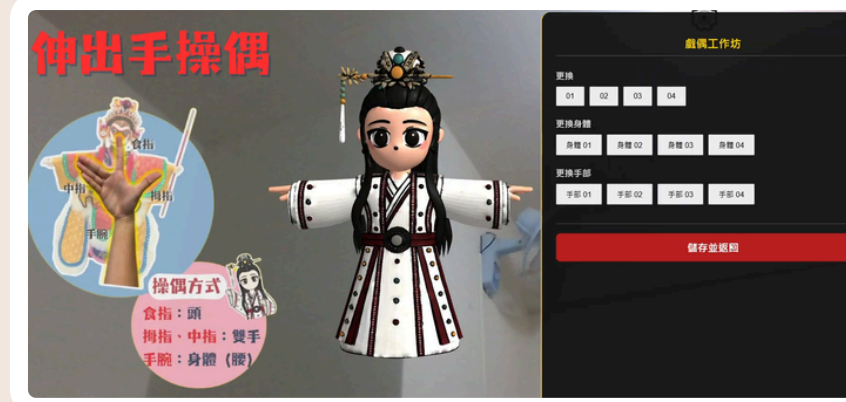
Blender editing interface



Change the movement with your fingers



Change the appearance



## PRODUCTS

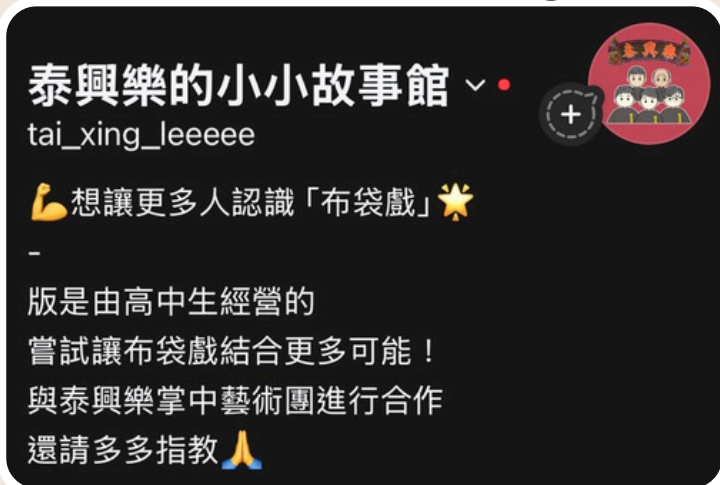


DIVERSIFIED MARKETING

populace



Community



Market



broadcast

