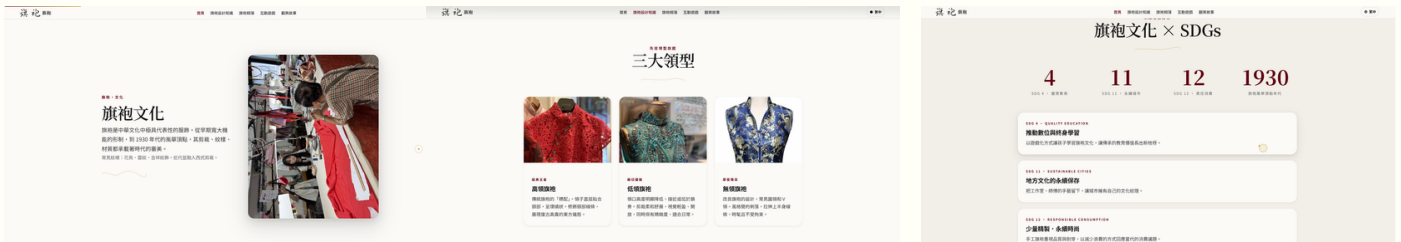


Cheongsam 2.0: A Legacy Woven in Time

USE TECHNOLOGY AND MULTIMEDIA CREATION TO PROMOTE CHEONGSAM CULTURE

FEATURED WEBSITE

Contains cheongsam culture, version introduction, interview records and SDGs explanations, Animate various images and text to attract users, add English and Japanese versions, and achieve internationalization.



E-BOOK

Magazine style design



Simple trivia

Designed in a magazine style, the tradition is turned into fashion, and the fine construction method of the cheongsam is introduced through pictures and texts to implement the SDGs.



INTERACTIVE GAME

You can choose a story



Through role-playing, players can experience the crafting process in an immersive way, turn boring into fun, so that young people can easily understand traditional culture, Cute character images enhance the public's favorability of cheongsam.

GOODS

