

# A glimmer of light appears, but the choice remains unchanged.

## Product features

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### 『Multifunctional packaging』

Breaking away from the traditional limitation of packaging being disposable after use, structural transformation allows the packaging to be used as **home decoration** for a long time after transportation.

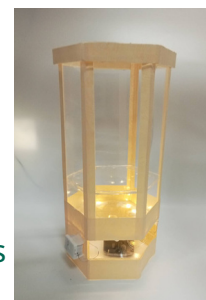


Packaging display



(I) Rotating potted plants: After the product is removed, it can be used as a planting container to beautify the living environment.

(II) Light and shadow night light: Combining plant-themed light-transmitting design, it becomes a night light with light and shadow atmosphere when a light source is placed inside.



(III) Textured Music Box: Combining musical elements with packaging structure to create a dual visual and auditory experience.

### 『interactive website』

This enhances brand recognition and strengthens consumer acceptance of organic agriculture through **digital interaction**.



Home page

(I) Immersive Guided Tour: Integrates video introductions, pop-up explanations, and image transitions to vividly present the farm's background and philosophy.

(II) Yunze Story House: Tells the story of small-scale farmers and the concept of organic farming through pictures and text, establishing an emotional connection.

(III) Interactive Games: Increases website dwell time and enhances brand engagement through psychological quizzes and fun mini-games.

## E-book

