

# FROM CRAFTSMANSHIP TO BUSINESS



## Introduction to the work

This topic takes the cloth industry as the research theme and explores how traditional craftsmanship can be transformed into a modern business model. Through on-site interviews, data collection and market analysis, we have an in-depth understanding of Buhang's business methods and industry status, and we have produced an introduction website and e-books to let more people know about Buhang's culture and characteristics. It is hoped that this research will enhance the public's attention and understanding of traditional industries.

## Website rendering



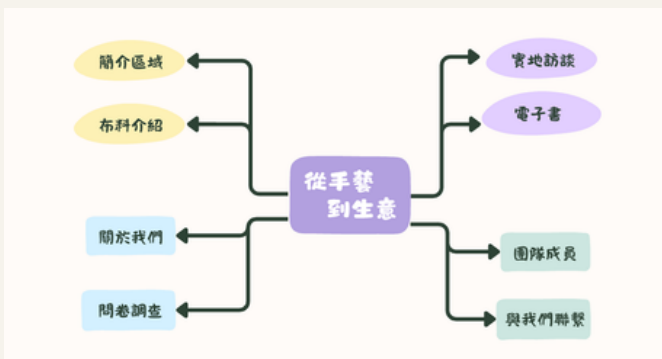
front page

## Introduction



Fabric introduction

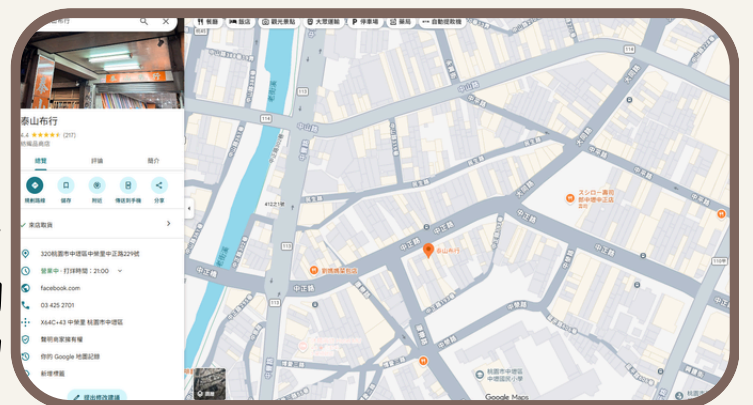
## Website architecture



## Fabric Creative Applications



## address



## e-book

